

cbox7_384535_2018-12-10_2018-12-14

2018-12-12 14:13:41	Nathan Ingram	Welcome everyone! We'll have the webinar live at around 5 minutes before the top of the hour.
2018-12-12 14:13:50	Nathan Ingram	Who's ready to learn about podcasting?
2018-12-12 14:15:32	Susan	Ready :-)
2018-12-12 14:48:20	Nathan Ingram	If you were here early, refresh your page and you'll see a link to the Day One slides in the sidebar
2018-12-12 14:54:11	Keyvan Geula	I am here
2018-12-12 14:58:02	Reme!	Let's do this!!!
2018-12-12 14:58:52	Nathan Ingram	Just about ready to go folks!
2018-12-12 15:01:17	Suz	Thinking about it, but have never pulled the trigger.
2018-12-12 15:01:43	KarynZ	Started recording interviews, aiming to launch my podcast next spring
2018-12-12 15:01:51	Reme!	I have a name for my podcast, already got the art designed, just need to know the what, where, when and how...
2018-12-12 15:01:52	PTaubman	Happy to be here!
2018-12-12 15:02:20	KerryCarron	Yes have a podcast, took a break from it but planning to start it up again.
2018-12-12 15:03:20	MyOwnWorstEnemy	No but a client is doing videos with no visual interest. I think it would be better as a podcast.
2018-12-12 15:03:58	Jeff Brown	Hi everyone from Nova Scotia Canada
2018-12-12 15:04:10	Nathan Ingram	Joe's "How I Built It" Podcast: https://howibuilt.it/
2018-12-12 15:04:42	Helen	Hi everyone Helen from Australia
2018-12-12 15:06:20	Joe Casabona	Hi everyone! 🙌
2018-12-12 15:20:41	KarynZ	Question: at some point can you elaborate on your sponsorship process?
2018-12-12 15:21:04	KarynZ	thank you!
2018-12-12 15:30:53	Paul	When is this recording going to be available?
2018-12-12 15:30:54	Reme!	Question: Can I have a hybrid - solo on some episodes and interviews on others?
2018-12-12 15:34:36	Nathan Ingram	@Paul - we should have today's replay up 1-2 hours after we conclude today
2018-12-12 15:34:43	Nathan Ingram	@Reme! great question - I'll ask Joe
2018-12-12 15:35:39	Nathan Ingram	We'll have a time for questions in a moment - please ask your questions here
2018-12-12 15:36:19	Nathan Ingram	https://casabona.org/gift-guides/gifts-for-podcasters/
2018-12-12 15:42:05	KerryCarron	I love my Blue Yeti
2018-12-12 15:43:26	KerryCarron	HUGE difference
2018-12-12 15:44:20	KerryCarron	I have noticed though that Mac built ins mics do a fairly decent job.

2018-12-12 15:44:27	KarynZ	Question: Can you talk about capturing recordings remotely? We're using Zoom to talk to our guests and each other (my co-host and I are located in different places and our guests are all over the US)
2018-12-12 15:44:46	Reme!	QUESTION: Can you share that link to your setup?
2018-12-12 15:44:53	Nathan Ingram	@KarynZ great question Karyn - I'll ask
2018-12-12 15:45:09	KerryCarron	What does the shock mount do? And I get it is for shock but what is the purpose and effect?
2018-12-12 15:45:48	Nathan Ingram	@KarynZ FYI, we use Gotowebinar's recording as a backup but I record locally for every webinar. The cloud recording from Gotowebinar is noticeably lower audio quality.
2018-12-12 15:47:04	Nathan Ingram	https://casabona.org/2018/05/podcast-setup-2018/
2018-12-12 15:47:39	Reme!	Thanks!
2018-12-12 15:47:47	KerryCarron	@KarynZ we use zoom as well and then record locally with Screenflow (sadly screenflow does NOT capture the remote parts for me so I always need to edit the audio tracks (very annoying).
2018-12-12 15:47:55	Reme!	My 2 year does the same thing! :)
2018-12-12 15:48:25	KarynZ	Thanks @Kerry!
2018-12-12 15:49:14	KarynZ	@Nathan Ingram Thanks!
2018-12-12 15:51:52	Reme!	Thanks!
2018-12-12 15:54:29	KerryCarron	nope could not hear it and yes I hear it
2018-12-12 15:54:32	Reme!	A little bit
2018-12-12 15:54:48	KerryCarron	That was what I thought, thank you
2018-12-12 15:55:06	KerryCarron	and the demo was clear
2018-12-12 15:55:28	Reme!	Yes
2018-12-12 15:55:30	KerryCarron	Yes and that is what happens to me too @Nathan
2018-12-12 15:56:05	KerryCarron	I need a noise gate Hubby likes to get ice from the ice maker when I am meeting and it picks it all up LOL
2018-12-12 15:56:06	Reme!	nope
2018-12-12 15:56:55	KarynZ	Sweet! Thanks!
2018-12-12 15:57:16	Nathan Ingram	===== On Break Until 2:05 Central Time =====
2018-12-12 16:05:08	Joe Casabona	Something that may prove helpful: My own Guest Notes for when I have people on. https://gist.github.com/jcasabona/e6da1a9fcedfd5f33beab397f7f55af1
2018-12-12 16:05:51	Reme!	Thanks!
2018-12-12 16:10:19	KerryCarron	LMAO Comforter over your head won't work if you are recording video at the same time ;)
2018-12-12 16:10:57	KerryCarron	although that would probably make a pretty good video - once
2018-12-12 16:11:54	Nathan Ingram	Audacity free audio editing software: https://www.audacityteam.org/download/
2018-12-12 16:15:33	Nathan Ingram	Zencastr: https://zencastr.com/

2018-12-12 16:16:29	KerryCarron	Thinking out loud. QUESTION: Can you separate the audio tracks within zoom when audio is collected from more than one place?
2018-12-12 16:17:04	Nathan Ingram	@KerryCarron I don't think so... pretty sure it collects everything into a single audio stream, but I'll ask Joe
2018-12-12 16:17:36	KerryCarron	@Nathan I know if it IS on separate tracks SceanFlow can separate it now
2018-12-12 16:19:25	KerryCarron	oh my !!! THAT would be a lot of work.
2018-12-12 16:28:05	PTaubman	You are lucky your Fiverr person did that (accept payment outside of the Fiverr system) - it can get them in trouble with Fiverr for getting paid directly like that.
2018-12-12 16:28:50	Nathan Ingram	Sneaky . :)
2018-12-12 16:29:01	KerryCarron	covert messaging
2018-12-12 16:29:15	Nathan Ingram	Do you like me [] yes [] no
2018-12-12 16:29:27	KerryCarron	LOL - yes
2018-12-12 16:29:57	PTaubman	@Nathan: Do you like me [] yes [] yes
2018-12-12 16:34:35	PTaubman	Amazon will do it also - https://aws.amazon.com/transcribe/
2018-12-12 16:34:44	Helen	I use dragon professioal and if you train it, it works really well. You may have to do a bit of formatting.
2018-12-12 16:34:55	PTaubman	It is still a machine transcription, so it is not as good as a person, but a heck of a lot cheaper
2018-12-12 16:35:39	KerryCarron	QUESTION: How did you build up revenue to be ABLE to use outsourcing for things like transcripts, editing, etc. especially when beginning.
2018-12-12 16:36:10	Reme!	QUESTION: How often would you recommend a beginner to host an episode?
2018-12-12 16:36:22	Nathan Ingram	@KerryCarron got it
2018-12-12 16:36:25	Nathan Ingram	@Reme! I'll ask
2018-12-12 16:36:33	KarynZ	@KerryCarron re your question about separating tracks: yes you can in Zoom, you need to select that in the settings though
2018-12-12 16:36:55	Nathan Ingram	@KarynZ that is good to know. I'm going to look into that as well.
2018-12-12 16:40:45	Nathan Ingram	Forecast MP3 encoder with chapters: https://overcast.fm/forecast
2018-12-12 16:40:57	Reme!	Thanks!
2018-12-12 16:40:59	Reme!	he is!
2018-12-12 16:41:01	Nathan Ingram	Meta :D
2018-12-12 16:41:20	KerryCarron	@KarynZ TY!
2018-12-12 16:42:08	Nathan Ingram	Affinity Designer and Affinity Photo are some of the best bang for your buck you'll find in photo / design software
2018-12-12 16:44:12	KerryCarron	@Nathan do you find it was a pretty steep learning curve in comparison to things like Canva'ish stuff?
2018-12-12 16:44:43	Nathan Ingram	@KerryCarron yep - Affinity Designer is like a mesh of Adobe Fireworks and Illustrator. Photo is like Photoshop. It's not a wizard-based app like Canva

2018-12-12 16:45:03	Reme!	QUESTION: Have you ever tried "You Can Book Me". if so, what are your thoughts?
2018-12-12 16:45:38	Reme!	I LOVE Trello!
2018-12-12 16:45:55	KerryCarron	I do well with combining GIMP with Canva, RelayThat and som of the Adobe too - though those are last on my list.
2018-12-12 16:46:08	Nathan Ingram	@Reme! there are lots of automated booking services like Calendly or YCBM. It really depends on your preference of UI and price (although most have a free version that works fine)
2018-12-12 16:47:07	Reme!	Thanks! @Nathan! I'd like to see Joe's automated process
2018-12-12 16:49:13	Kimberly	Hi everyone from Los Angeles :)
2018-12-12 16:50:10	KerryCarron	NOTE: Zoom integration only works with Paid Calendy
2018-12-12 16:50:47	KerryCarron	I think Zapier may be the same - I just happen to have a client who won't pay for anything!
2018-12-12 16:51:16	Reme!	Magic!
2018-12-12 16:53:41	MelanieM	@Nathan - we should have a zapier webinar?
2018-12-12 16:53:44	Nathan Ingram	If you have a question, drop it in
2018-12-12 16:53:55	Nathan Ingram	@MelanieM good idea, I'll look into it
2018-12-12 16:54:01	Nathan Ingram	Free Podcasting Workbook: https://casabona.org/ithemes-podcast/
2018-12-12 16:54:54	Keyvan Geula	As an online educator and trainer, this webinar lacks necessary illustration, demonstrations, simulations and smaller for my expectations.
2018-12-12 16:55:50	Reme!	Do you have a coupon code for your book: Podcast Starter Kit ? ;)
2018-12-12 16:57:56	KerryCarron	Yeah THAT IS a LOT of work... been there done that!
2018-12-12 16:58:41	KerryCarron	QUESTION: How much content to have ahead of time and how far ahead of time to start?
2018-12-12 16:58:54	Reme!	Thanks!
2018-12-12 16:59:12	Reme!	@KerryCarron: Great question +1
2018-12-12 17:00:03	KerryCarron	Good Tip: Launch with episode 0 - I like that
2018-12-12 17:06:03	MelanieM	Thanks for Day 1@JoeCasabona and @Nathan
2018-12-12 17:06:03	Reme!	Thanks!
2018-12-12 17:06:20	Joe Casabona	Thanks everyone who attended! Hopefully see you all tomorrow :-)
2018-12-12 17:06:30	KerryCarron	Thanks Joe and Nathan!
2018-12-12 17:07:04	Deborah	Great info, thanks Joe & Nathan.
2018-12-12 17:46:40	Nathan Ingram	=== End of Day One ===
2018-12-13 14:29:23	Nathan Ingram	=== Begin Day Two ===
2018-12-13 14:29:51	Nathan Ingram	Greetings everybody! We'll get started at around 5 minutes before the hour.
2018-12-13 14:30:06	Nathan Ingram	So what was your biggest takeaway from Day One?
2018-12-13 14:49:53	Eddie	Biggest takeaway: good/high-quality equipment gives podcast production quality a huge boost.

2018-12-13 14:52:30	Jeff Brown	Greetings from chilly Nova Scotia :-)
2018-12-13 14:58:00	Nathan Ingram	If you were here early, refresh your screen and you'll see Day 2 slides in the sidebar
2018-12-13 14:58:12	Joe Casabona	Hi everyone!
2018-12-13 15:00:21	Jeff Brown	Hey Joe :-)
2018-12-13 15:00:42	Helen	be well prepared
2018-12-13 15:00:59	Jeff Brown	Different types of podcast types and what is involved with each: #takeaway
2018-12-13 15:01:09	MyOwnWorstEnemy	my client probably would not invest that much...
2018-12-13 15:01:14	Shane Fielder	I liked Joe's honesty in that podcasting is a grind and requires consistency.
2018-12-13 15:02:03	Keyvan Geula	podcast is similar to blog
2018-12-13 15:02:23	Jeff Brown	@MyOwnWorstEnemy Here's hoping you get clients that will :-)
2018-12-13 15:03:10	MyOwnWorstEnemy	@Jeff Brown :P
2018-12-13 15:04:43	Jeff Brown	@MyOwnWorstEnemy LOL :-)
2018-12-13 15:05:19	KerryCarron	Hello!
2018-12-13 15:05:39	Shane Fielder	Question for today: I have a blog site where 95% of my content is loaded. Do I need a separate podcast site and how do I cross promote between my home site and the podcast site?
2018-12-13 15:05:54	Nathan Ingram	https://casabona.org/ithemes-podcast/
2018-12-13 15:06:07	Nathan Ingram	Additional Resources ^
2018-12-13 15:06:28	Nathan Ingram	Also sign up for Joe's Free Podcasting Workbook when it's released at that link above
2018-12-13 15:06:49	Nathan Ingram	@Shane Fielder great question
2018-12-13 15:09:02	Nathan Ingram	If you haven't checked it out yet, here's Joe's "How I Built It" Podcast: https://howibuilt.it/
2018-12-13 15:12:39	KerryCarron	QUESTION: Confirm domain specific to the Podcast name, correct?
2018-12-13 15:13:20	Nathan Ingram	@KerryCarron yeah that's what he's saying... like https://howibuilt.it/
2018-12-13 15:14:02	KerryCarron	gotcha, TY
2018-12-13 15:15:53	Nathan Ingram	iThemes Hosting: https://ithemes.com/wordpress-hosting/
2018-12-13 15:20:43	girlwhocanttype	audio gone?
2018-12-13 15:24:39	Nathan Ingram	@girlwhocanttype all good here. Try switching to phone and back to computer in GTW control panel
2018-12-13 15:26:36	Nathan Ingram	https://howibuilt.it/
2018-12-13 15:27:19	Nathan Ingram	https://wordpress.org/plugins/powerpress/
2018-12-13 15:27:31	Nathan Ingram	https://wordpress.org/plugins/seriously-simple-podcasting/
2018-12-13 15:27:37	Shane Fielder	what does Joe recommend for URL forwarders such as URL.com/ Episode33 that forwards to my blog/podcast episode URL?
2018-12-13 15:28:19	Nathan Ingram	@Shane Fielder I'll ask him. We normally recommend the redirection plugin here but Joe might have something else

2018-12-13 15:28:32	Nathan Ingram	@Shane Fielder https://wordpress.org/plugins/redirection/
2018-12-13 15:29:06	Shane Fielder	@ Nathan - Thank you.
2018-12-13 15:29:26	Nathan Ingram	Astra Theme: https://wordpress.org/themes/astra/
2018-12-13 15:29:46	Nathan Ingram	I recommended Astra in the recent Beaver Builder Developer's Course as well. Excellent theme.
2018-12-13 15:35:07	KerryCarron	LOL, I love the way Joe lets us know what he's thinking while he explains - authentic! ;)
2018-12-13 15:38:49	Shane Fielder	Thank you - I already use Yoast SEo premium and didn't think of this.
2018-12-13 15:40:43	girlwhocanttype	QUESTION - is Ithemes hosting at Liquid 'web?
2018-12-13 15:40:44	KerryCarron	Live always takes longer
2018-12-13 15:41:16	girlwhocanttype	Is that shared hosting?
2018-12-13 15:41:47	Jeff Brown	QUESTION: Is VPS server preferred over shared-server?
2018-12-13 15:42:08	Nathan Ingram	@Jeff Brown depends on your traffic levels
2018-12-13 15:42:18	KerryCarron	@Jeff in general I would say yes but it depends on what type of site you are needing to host
2018-12-13 15:42:31	KerryCarron	oops Nathan's faster LOL
2018-12-13 15:42:31	girlwhocanttype	QUESTION: is Ithemes hosting shared hosting?
2018-12-13 15:42:48	Nathan Ingram	@girlwhocanttype it's "kind-of" shared :) Faster than standard shared but not quite VPS level
2018-12-13 15:42:54	Nathan Ingram	https://ithemes.com/wordpress-hosting/
2018-12-13 15:43:35	girlwhocanttype	thanks Nathan :)
2018-12-13 15:44:46	KerryCarron	HA! I always pick square too - great "standard"
2018-12-13 15:48:26	Jeff Brown	@Nathan Ingram Thanks Nathan :-)
2018-12-13 15:49:04	Nathan Ingram	== On Break for 5 minutes / Back at 1:53p central time ==
2018-12-13 15:54:35	KerryCarron	Oh come on live dangerously and use 2019
2018-12-13 15:54:39	KerryCarron	LOL
2018-12-13 15:56:13	KerryCarron	I do! hehehe
2018-12-13 15:57:54	Nathan Ingram	That ugly URL is the temporary domain in iThemes Hosting before you assign a real domain name to it.
2018-12-13 15:58:12	Nathan Ingram	If you want to watch the site on the front end, go to https://3aaebb66.ithemeshosting.com.php72-38.lan3-1.websitetestlink.com
2018-12-13 16:01:09	KerryCarron	yup... and they always do. The only ever time things will always go wrong is the first time you try something new, right?
2018-12-13 16:12:27	Shane Fielder	Question: I decided to do my URL.Com/Podcast/Episode as my site structure. Joe lost me in the step of how to publish a podcast episode this way to then integrate and show up in my blog roll. Help?
2018-12-13 16:14:00	Nathan Ingram	@Shane Fielder I'll ask him to review this
2018-12-13 16:19:47	Nathan Ingram	https://itunesconnect.apple.com/login
2018-12-13 16:25:30	Keyvan Geula	would you be available later to answer questions? if so under what conditions?

2018-12-13 16:35:54	Shane Fielder	Somewhat. How do we put show-name-podcast into the link structure using the plugin?
2018-12-13 16:36:13	Nathan Ingram	Free Podcasting Workbook when it's released: https://casabona.org/ithemes-podcast/
2018-12-13 16:37:17	Nathan Ingram	Contact Joe https://casabona.org/contact/
2018-12-13 16:38:12	Keyvan Geula	I updated my website to Gutenberg and need tutorial to stay with it. Do you have any good tutorials on Gutenberg or the old wp is good enough
2018-12-13 16:38:20	Helen	excellent - many thanks to all involved :)
2018-12-13 16:38:20	Shane Fielder	What do you recommend for posting podcasts to YouTube and formats that work?
2018-12-13 16:38:42	Keyvan Geula	thanks
2018-12-13 16:39:51	Nathan Ingram	https://training.ithemes.com/webinar/getting-ready-for-gutenberg-march-2018/
2018-12-13 16:39:55	Nathan Ingram	https://training.ithemes.com/webinar/testing-your-site-for-gutenberg/
2018-12-13 16:39:59	Nathan Ingram	https://training.ithemes.com/webinar/woocommerce-and-gutenberg/
2018-12-13 16:40:22	Shane Fielder	I see podcasters video themselves recording their podcasts and post that to YouTube.
2018-12-13 16:40:40	KerryCarron	@Shane that is what we do
2018-12-13 16:40:57	Nathan Ingram	@Keyvan Geula there are a few links for you
2018-12-13 16:41:14	Keyvan Geula	i have tried it. But do not know how to post it on other platforms. Could you suggest how?
2018-12-13 16:41:24	Shane Fielder	Thank you Kerry
2018-12-13 16:42:44	KerryCarron	We do webinars and then turn those into podcasts
2018-12-13 16:42:54	KerryCarron	Nathan is muted I think
2018-12-13 16:44:30	Shane Fielder	I hear about the magical time window to get seen on itunes. any feedback on this?/
2018-12-13 16:44:44	Joe Casabona	I'm @jcasabona on Twitter!
2018-12-13 16:45:28	KerryCarron	3am? Dang is that an early riser or a late night owl?
2018-12-13 16:45:50	Shane Fielder	Some folks say that if your show is not rated in the first 8 episodes, you're sunk.
2018-12-13 16:46:26	Shane Fielder	Thank you everyone.
2018-12-13 16:47:05	KerryCarron	Thanks Joe and Nathan. Great info as usual!
2018-12-13 16:47:07	Deborah	Lots of great information. Thanks very much Joe & Nathan.
2018-12-13 16:47:54	Joe Casabona	Thanks for being here everyone! When you launch your podcasts tweet them to me and I'll RT them :-)
2018-12-13 17:40:06	Larry	Should have asked Joe for any recommendations for a reference book on how to podcast.